



中国国际贸易促进委员会

CHINA COUNCIL FOR THE PROMOTION  
OF INTERNATIONAL TRADE

## Invitation to 2015 China (Lianyungang) Silk Road Int'l Logistics Expo

In order to develop the Silk Road Economic Belt and the Maritime Silk Road of the 21<sup>st</sup> century, China Ministry of Commerce, China Council for the Promotion of International Trade (CCPIT) and Jiangsu Provincial Government will jointly hold 2015 China (Lianyungang) Silk Road International Logistics Expo (referred to as the "Lianyungang Expo") during **Sep.22-24 in Lianyungang China.**

Lianyungang Expo will focus on building an international logistics corridor for "Silk Road Economic Belt", giving full play to Lianyungang's advantages in sea-land through transportation hub and logistics service, thus building a cooperation and exchange platform for different countries, especially for those nations along New Eurasian Land Bridge. Lianyungang Expo will be an unmissable venue for Chinese and overseas ports, logistic equipment companies and logistic firms to explore investment opportunities and seek business cooperation.

Last year, Lianyungang Expo attracted a total of 689 exhibitors from 17 countries and regions. The indoor exhibition area reached over 20,000 square meters and outdoor exhibition area 2,050 square meters. The number of visitors during the Expo reached 20,000 with more than 10,000 professional audiences. There were 21 cooperation projects signed, with a total investment of about USD 2.2 billion.

Compared with other domestic and international logistics exhibitions, Lianyungang Expo has its unique advantages, which are mainly reflected in the following aspects:

1. **A booming logistic market in China** –Logistic has become a pillar industry in service industry. In 2013, Chinese logistics revenue amounted to RMB 197.8 trillion, a growth of 120% compared with RMB 90 trillion in 2008. In Chinese five-year development plan, logistic industry is targeted to grow 8% annually and account for 7.5% of the total GDP until the year 2020.
2. **A key sea-land through transportation hub** – Lianyungang is the largest sea port in Jiangsu, the most economic and convenient sea-bound port for north Jiangsu and central and western China, the eastern bridgehead on the New Eurasian Land Bridge, an important transit port mainly for backland container transportation and also undertaking sea-land through transportation of international containers along the Eurasian Continent, and a comprehensive large-scale coastal commercial harbor offering integrated commerce and trade, warehousing, bond and information services.
3. **Powerful government support** – Professional associations and government departments from more than 20 countries and regions will lend their utmost support to Lianyungang Expo. Authoritative information on project tendering, procurement, and

investment invitation will be released at various events.

4. **The best window to acquire the most up-to-date information** – The Organizing Committee will invite experts, scholars, and senior managers from different countries in logistics equipment and other fields to gather at the exhibition, giving you access to more high-end insiders.
5. **A platform to seek for investment and cooperation** – You will have the opportunity at Lianyungang Expo to get in direct touch with senior management of buyers, suppliers and manufacturers, policy makers from the logistics industry and from warehousing and distribution departments; you will also conduct face-to-face discussions and exchange with these insiders.
6. **Professional and splendid meetings and forums**– The Organizing Committee will organize more than ten meetings and forums including **International Logistics Cooperation and Transnational Procurement Forum, International Port and Shipping Cooperation and Development Seminar, The First United Nations Forum of Mayors along Silk Road**, which will mobilize and invite policy makers of firms, ports, institutions and cities to bring home to you the newest hot spots and future trends of the logistics industry.
7. **High-quality exhibition extension services** – Investigation tours will be arranged before and after Lianyungang Expo to Lianyungang port and its surrounding bonded logistics areas and ports as a means of offering customers more direct and full-fledged market expansion services.
8. **Favorable Conditions:** The 9 square-meter standard booth with decoration is provided for foreign exhibitors free of charge. For special design and stand set-up cost shall be borne by participants themselves.

The above is a brief introduction of 2015 Lianyungang Expo. We welcome international ports and logistic enterprises to participate in the exhibition. For more information, please contact:

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**Attachment:** Application Form

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### Application Form

**Please fill this form and fax it to +8610-68022948 or email it to zhengjiman@ccpit.org**

Company Name			
Address			
Contact Person		Title	
E-mail		Tel	
Website		Mobile Phone	
Fax		Post Code	
Exhibits Profile	<input type="checkbox"/> A. Port <input type="checkbox"/> B. Logistics Enterprise <input type="checkbox"/> C. Technical Equipment <input type="checkbox"/> D Others, please specify: _____		
Concurrent Events	<input type="checkbox"/> Opening ceremony <input type="checkbox"/> 2015 International Port and Shipping Cooperation and Development Seminar <input type="checkbox"/> The First United Nations Forum of Mayors along Silk Road <input type="checkbox"/> Russia International Logistics Investment Cooperation Seminar <input type="checkbox"/> International Logistics Cooperation and Transnational Procurement Forum Note: Please tick the event which you are interested in.		
Type	Booth Type		Cost
Booth	Standard booth (9m <sup>2</sup> ) (3m×3m)	<input type="checkbox"/> _____ (Qty.)	
	Indoor raw space	<input type="checkbox"/> _____ m <sup>2</sup>	
Exhibitor Profile	(Max 400 words)		
Authorized signature of Exhibitor:  Seal of Exhibitor:  Date:			