

# UAE-Belgium Business Forum

## Invitation

In honour of the visit of Her Royal Highness Princess Astrid of Belgium, Representative of His Majesty the King, and in cooperation with the Embassy of Belgium in the UAE, Dubai Chamber of Commerce & Industry is pleased to invite you to attend:

### “UAE-Belgium Business Forum”

**Date:** Thursday, 26<sup>th</sup> March 2015

**Time:** 8.00am – 11.00am

**Venue:** The H Hotel, Dubai – Al Massa Ballroom

#### Why Belgium?

Belgium enjoys a key position at the heart of both, the European and international markets, thanks to its strategic geographical location giving it access to almost 500 million consumers. Despite its rather small size, Belgium hosts a large number of international institutional headquarters, and has highly diversified economic sectors which include petrochemicals, pharmaceuticals, biotechnology, automobile manufacturing, and ICT among others. The country also boasts a highly educated, multilingual, and competent workforce.

After more than half a century of very close ties, the UAE is now Belgium's number one economic partner in the Arab world with an average annual trade balance of 6€ billion.

#### Who should attend?

- Companies with a business or investment interest in Belgium.
- Companies with a trading interest in Europe looking to utilize Belgium as a trading hub.

Please find further details in the programme and a description of all visiting companies from Belgium in the enclosed Delegate List.

To confirm your attendance, please RSVP no later than Sunday, 22<sup>nd</sup> March 2015 on <http://www.dubaichamber.com/en/uae-belgium-business-forum>